

Rejection Is Not a Four Letter Word

Mike Befeler, Author of the Paul Jacobson Geezer-lit Mystery Series

It comes with being a writer - rejection and bad reviews

Examples of perseverance

Dealing with rejection at any age

My experience with rejection

Examples of rejection letters and bad reviews received by famous authors

Options to deal with adversity and rejection

- Change your attitude
- Change the situation
- Suffer
- Get out

Viktor Frankl – *Man's Search for Meaning* – even in a concentration camp, the last of the human freedoms—choose one's attitude in any given set of circumstances.

Stockdale Paradox - You must never confuse faith that you will prevail in the end—which you can never afford to lose—with the discipline to confront the most brutal facts of your current reality, whatever they might be.

Difficulties we all face in the publishing world

Why rejection is not a four letter word

Understanding our strengths and limitations

Changing the situation

Publishing alternatives

- New York publishers
- Small to medium sized publishers
- Managed self-publishing/micro-publishing
- Self-publishing

Pursuing traditional and self-publishing

Tools to change the situation

Dealing with query letter rejections

Questions