

Facebook Ads

Tutorials

- <https://www.facebook.com/business/help/community/question/?id=591797480990335>
- <https://www.facebook.com/business/help/community/question/?id=10210437872569631>
- <https://www.mysellerpal.com/facebook-ads-amazon-conversion-objective/>
- <https://blog.placeit.net/facebook-ads-for-authors-step-by-step-guide/>
- <https://www.youtube.com/watch?v=asmy1xgwSCQ>
- <https://merchinformer.com/how-to-run-facebook-ads-to-merch-by-amazon-listings/>
- <https://amzpromoter.com/blog/facebook-tactics>

Mark Dawson's Facebook ads course (\$750): <https://selfpublishingformula.com/>