

Note: Beginner, intermediate and professional designations are meant to guide writers based on where they are in their career. For instance, marketing classes are mostly designated as professional because they are of interest to writers who are published or near publication. These categories are only guides, and you need not have previous knowledge/experience of a topic to attend any workshop. Read workshop descriptions for details on each session.

Room Set-Up	Banquet Crescents: 250 (8 x 32) + 9 classroom around outside with 2 chairs each. (see floorplan)	As set	Theater - 60	Classroom - 40	Classroom - 40	Classroom - 40	Theatre - 40	Theater - 40	Classroom - 34	Classroom - 40	Theater - 40	Theatre - 40					
Room Reqs.			Floor Space	Presenters Table	Projector, White Board, Presenter Table	Projector, Presenter Table	White Board, Presenters Table	Projector, White Board	Whiteboard, Presenters Table	Projector, Presenters Table	Projector, Presenter Table	Projector					
	Aurora Ballroom I	Aurora Ballroom II	Cafe Lounge	Aurora III	Aurora IV	Conf I*	Conf II*	Conf III*	Conf IV*	Conf V	Conf VI	Conf VII	Conf VIII	Boardroom A	Boardroom B	Boardroom C	Regency Club

SATURDAY

7:00 - 9:00 AM	Snacks and coffee outside ballroom																													
8:00 - 8:50 AM	Bookbar Pop Up Bookstore Sam - 6:30pm		Tough Talk: Writing Effective Dialogue - Laurie Marr Wasmund - Beginner	Finding Magic in the Mundane - M. M. DeLuca - Beginner	Successful Debuts 101 - Avoid Pitfalls and Capitalize on Opportunities - Rob Samborn - Intermediate	The Secret Life of Fashion Models: The Does & Don'ts of a Professional Model - Sarah Beth Shriver - Beginner	Making Character Dialects Readable - Brenda Hardwick - Beginner	Transmedia Marketing for Authors: How to utilize your platforms collectively to build a loyal community - Nicole Kramer - Intermediate	Deep Immersion and Distraction-Free Writing - Michael Haugl - Intermediate	Connect with Your Readers: Secrets to Email Marketing - Caitlin Berve - Beginner	One-on-Ones	On-on-Ones	On-on-Ones																	
9:00 - 9:50 AM																	Hook 'Em and Keep 'Em Reading - Peggy Waide - Beginner	First Sale Panel - Benson, Christensen & Weaver with ZJ Czupor	Using TV Binge-Worthy Principles for Your Fiction - Trai Cartwright - Beginner	Twitter Pitching #Fun - Mariah Ankenman - Beginner	The Many Hats of an Author - Bernadette Soehner - Beginner	Boost Sales with Promo Stacking and Ads - Andre Gonzalez - Intermediate	Birds of a Feather - Historical Fiction with Heather Web	On-on-Ones	On-on-Ones					
10:00 - 10:50 AM																	PANEL: Outside of a dog, a book is man's best friend. Inside of a dog, it's too hard to read. Humor in Writing - Leathernan, Maira Soehner, Rowley, Cabato - All levels	Write Worlds Readers Won't Forget - Stant Litore - Intermediate	Spirit of Place, City as a Character, Setting in Action - M.H. Boroson - Beginner	Soldiers of Fortune - Jacob Schriver - Beginner	Write the Law - Mandy Miller - Intermediate	The Modern Historical Romance: Today's Issues in Yesterday's Settings - Pamela Nowak - Beginner	Do We Dare Ditch Social Media? - Kerry Schafer - Professional	Organic Storytelling - Sharon Mignerey - Intermediate	The Critiki Bar - David L. Robbins & Katharine Sands	How to Write the Adventure Novel! - Lija Fisher - Beginner	Birds of a Feather - Thriller with Rob Samborn	On-on-Ones	On-on-Ones	Quiet Writing Time
11:00 - 11:50 AM																	Busted: An arresting workshop on arrest/search techniques - Laura Manuel - Beginner	Love at First Fright: Horror Romance and Why This Genre Mash-Up Works - Joy Jarrett-Meredith - Intermediate	The Muddled Middle - Johnny Worthen - Intermediate	Hear Ye, Hear Ye: An Authors Guide to Audiobooks - Sue Duff Loeffler - Beginner	Painless Interviewing Tips for Fiction Authors - Kelley J.P. Lindberg - Intermediate	Birds of a Feather - Fantasy with Caitlin Berve	On-on-Ones	On-on-Ones						
12:00 PM	Publishers' Panel Luncheon																													
1:30 - 2:20 PM	Bookbar Pop Up Bookstore Sam - 6:30pm		How to Write Diverse Characters in your novels - Jason Evans - Intermediate	Supplementing through Serials: Using Serial Platforms for Income and Brand-building - Kendra Griffin - Professional	All Great Characters are Unreliable (even your complex and relatable protagonists) - Karen Lin - Intermediate	Critique Partner Speed Dating - Kate Jonska & Dan Grant - Beginner	The Shape of Story - Marc Graham - Beginner	Horror Genres - Erika T. Wurth - Beginner	Bound by the Truth? Techniques for Creating Story within the Restraints of Historical Fact - Pamela Nowak - Intermediate	The Character Ark: How Bringing Animals On Board Can Enrich Your Book - Joy Jarrett-Meredith - Beginner	TikTok and Reels for Authors - Mariah Ankenman - Beginner	Birds of a Feather - Horror with Andre Gonzalez	On-on-Ones	On-on-Ones																
2:30 - 3:20 PM																	Read It, Don't Weep: Developing Your Inter-Thespian for Better Public Readings, Interviews and Oral Presentations - Rachel Dempsey - Intermediate	How to Write A Love Story - Katherine Center - Beginner	Navigating the Rabbit Hole: Painless Historical Research - Laurie Marr Wasmund - Beginner	Get Inside Your Characters' Heads and Hearts - Beginner - Peggy Waide	Crisp Up That Prose! - Atrielle Haugbee - Intermediate	Market Your Book with Radio and Podcasts - Tasha Christensen - Professional	Ahhhh! Crafting Your Character's Voice - Caitlin Berve - Beginner	Birds of a Feather - YA/MG with Rod Martinez	On-on-Ones	On-on-Ones	Quiet Writing Time			
3:30 - 4:20 PM																	The Path to Writing Joy: How to Navigate Blocks, Blues, and Burnout - Heather Webb & Kerry Schafer - Professional	Doctor Strange-Blurb: How You Can Learn to Stop Worrying and Love Your Sales Copy - Grayson Towler - Beginner	Bringing the Past to Life - Mary Gillmann - Intermediate	Know Your Ending - How a Killer Outline Elevates Story - Rob Samborn - Intermediate	Remember When: A Police Procedural Timeline - Laura Manuel - Beginner	Birds of a Feather - Science Fiction with T.H. Leathernan	On-on-Ones	On-on-Ones						
4:30 - 5:20 PM																	Constructing the Great Action Scene - M.H. Boroson - Beginner	Make a Scene - Sharon Mignerey - Intermediate	Dialogue Is More Than Words - Peggy Waide - Intermediate	The Principles of Adapting a Book to Screen - Trai Cartwright - Intermediate	Tax Strategies for Transitioning Authors - Professional - Jason Evans & LindaMarie Evans	The Anthology Odyssey: Should You Join the Bandwagon? - Rod Martinez & LindaMarie Evans - Intermediate	Mistakes Were Made - "Advanced Editing" - Johnny Worthen - Intermediate	Birds of a Feather - Romance with Bernadette Marie	On-on-Ones	On-on-Ones				
6:30 - 8:30 PM	Gold Rush Awards Banquet																													
8:30 PM	Art Station Social																													
8:30 PM	Cash Bar outside the Ballrooms and in the Hotel Lobby																													