



Illustrating and Publishing Your Book with Rachael Bush

Planning: Getting Started

- Organize Ideas
- Research
- Record Everything
- Outline
- Write the book you want
- Make a picture book dummy
- Make a comic book mockup

Building Your Editing Team

- Developmental editor (1 other expert)
- Content editor (1 or 2 other experts/readers)
- Mechanical editing (2-4, a mix of experts and newbies)

Creating Art

- Find concept art
- Do quick sketches
- Or: Create your art!

If you've created your own art:

- Scan them at 300ppi full color, save files as jpegs
- Use software to clean up your illustrations (Photoshop is my fav)
- Format your book with illustrations (InDesign is my fav)

Pick the publishing pathway that's right for you

- Traditional publishing:
 - Follow querying basics
 - Check out mswishlist.com or manuscriptwishlist.com
- Indie publishing:
 - Do you want to buy ISBNs?
 - Print on Demand: KDP vs. Ingramspark
 - What format do you want your books available: Print vs. ebook

Marketing your book:

- Network at conferences
- Reach out to libraries
- Reach out to bookstores
- Reach out to gift shops
- Buy a domain
- Buy a website

Questions? Reach out to me at botanyforeveryone@gmail.com or go to my website botanyforeveryone.com